



ROYALE COACH CLUB



Smartphone Apps for RV'ers

Smartphone vs. Feature Phone

The distinction between smartphones and feature phones can be vague, and there is no official definition for what constitutes the difference between them.

One of the most significant differences is that the advanced Application Programming Interfaces (APIs) on smartphones for running third-party applications can allow those applications to have better integration with the phone's OS and hardware than is typical with feature phones.

Android vs. iPhone.....

- Android has 52% of the market share
- iPhone has 33% of the market share
- RIM (Blackberry) has 9% of the market share

App definition

Short for Mobile Application.

Internet applications that run on smartphones and other mobile devices.

Mobile applications usually help users by connecting them to Internet services more commonly accessed on desktop or notebook computers, or help them by making it easier to use the Internet on their portable devices.

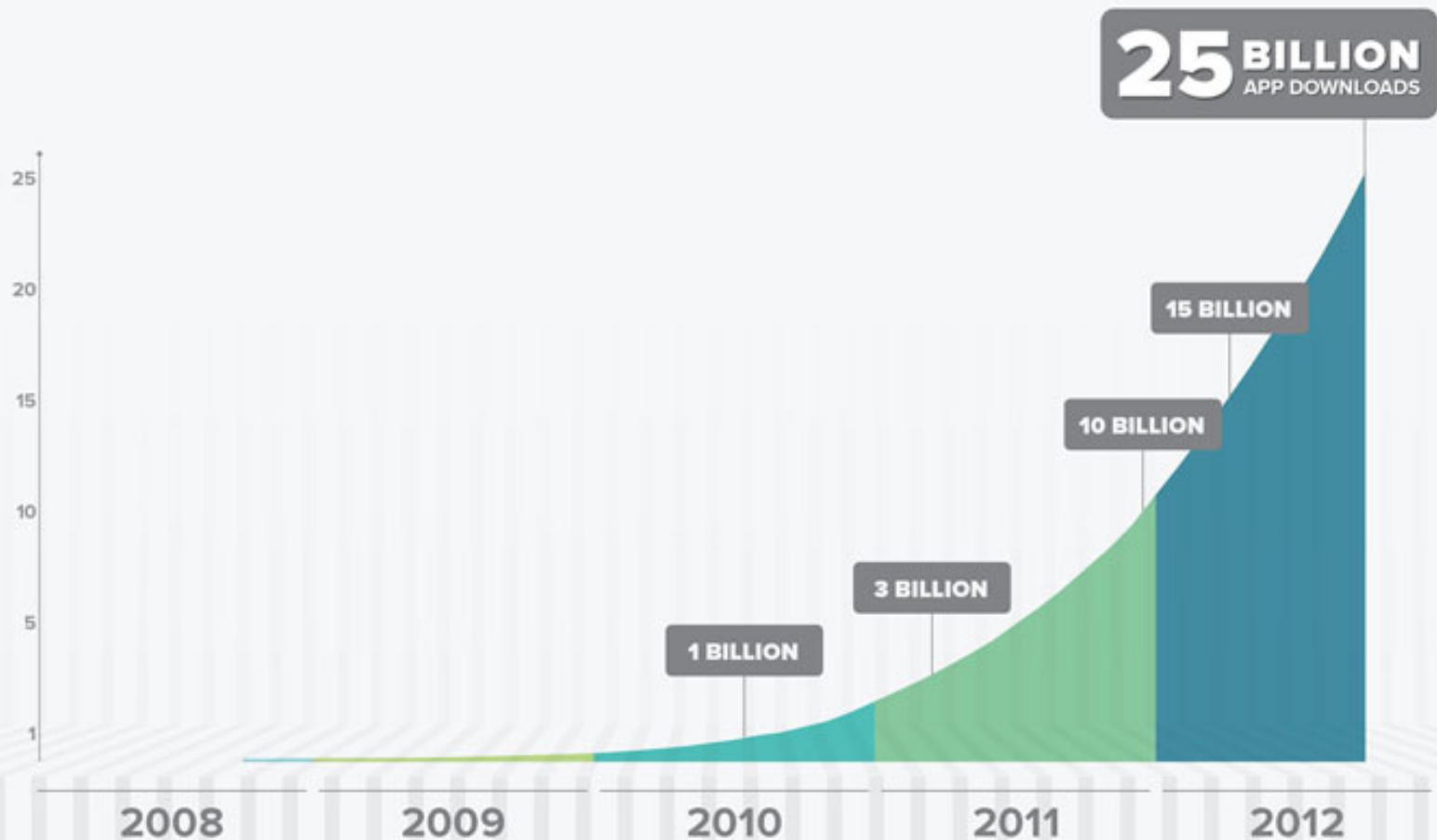
How Many Apps Are There?

- 700,000+ for the Android
- 700,000+ for the iPhone

(As of October, 2012)



Google play APP INSTALLS



Most Popular Apps



Facebook



Twitter



Skype



Pandora Internet Radio



Angry Birds



Netflix

Some of My Favorite Apps



Prevost Tools



Trip Advisor



FoxFi



Lookout



Google Sky



Swiss Army Knife



DataVault



Navigation



My Pilot



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